

South Carolina
SPRINGDALE

Minutes

Springdale Design Review Board Meeting

Wednesday June 20, 2018

5:00 p.m.

Springdale Town Hall- Council Chambers

The media and the public were duly notified of the date and time of the meeting.

MEMBERS PRESENT: Chair Wes Lawson, Vice Chair Lee Ann Murray, Members Lucas Erwin, Dennis Wemberley, and Ronnie Wilbourne.

MEMBERS ABSENT: None.

I. Call to Order

Chair Lawson called the meeting to order at 5:05 P.M. A quorum was present.

II. MINUTES

A. Approval of March 29, 2018 meeting minutes. Vice Chair Murray requested that Springdale Auto Center be added to the “Certificate of Appropriateness” in the March 29th minutes. The Board, on motion of Member Erwin, seconded by Vice Chair Murray, voted unanimously to approve the minutes from the March 29, 2018 meeting.

III. NEW BUSINESS

A. Review of CA-18-03; a Certificate of Appropriateness from Red Roof Inn, for the property located at TMI # 005753-01-004, 2204 Airport Blvd., for signage. Chair Lawson stated that he was okay with the primary sign “Red Roof Inn”, as well as the canopy sign; however, he questioned whether the secondary sign was a graphic install or a LED screen. Member Erwin and Member Wilbourne both requested clarification from the property owners on what they plan to do with the secondary sign. Chair Lawson asked the Board if any of the members would have a problem with a 6x6 picture of a room being displayed on the sign. Member Wilbourne responded by stating that he did not have a problem with the photo being displayed, but wanted more information on whether the photo was going to change every hour and so forth. Member Erwin stated he would need more information regarding the display, but he would not like the 6x6 picture of a room being displayed on the sign. The board has requested more information on the secondary sign. After hearing the Board’s comments, Chair Lawson made a motion to conditionally approve the application. The Board, on motion of Chair Lawson, seconded by Vice Chair Murray conditionally approved the application for CA-18-03.

B. Review of CA-18-04; a Certificate of Appropriateness from Motel 6, for the property located at TMI # 005753-01-016, 2200 Airport Blvd., for signage. Administrator Watkins stated that American Sign is doing the work for this property, and they are only changing out the top and middle signs. Chair Lawson inquired if the “WI-FI” sign was going to be painted or renovated. Administrator Watkins responded by stating that the owners did not specify. Member Erwin stated that he would like to see the wall underneath the sign painted and freshened up, since it is the base of the sign. Chair Lawson questioned whether the Design Review Board had the ability to ask the owners and American Sign if they could renovate the wall beneath the sign. Administrator Watkins stated that if Board is going to consider the wall the base of the sign, then yes, the Board does have the ability to make that a request. However, if the wall is not considered the base of the sign, then Administrator Watkins is unsure if the Board would be able to make that request. Administrator Watkins stated that she can talk to American Sign about this matter. Administrator Watkins also mentioned that the Town does have a Façade Grant available, and this particular property has applied for the grant. Administrator Watkins continued to say that she would need clarification on whether the Board is requiring or suggesting renovation of the wall beneath the sign when she speaks to American Sign. Administrator Watkins also stated that the owners of this property do not need a sign permit, but a Certificate of Appropriateness, since they are only changing the faces of the sign and not the sign itself. Member Erwin suggested renovating the wall along with the sign. All board members were in agreeance with making this a requirement. The Board agreed to approve the upper portion of the hotel as designed, as well as approving the lower portion of the wall to be painted in a neutral color. The Board did request clarification for the bottom sign that states “WI-FI Super Rates.” Administrator Watkins suggested the Board do a conditional approval for the top and bottom sign, as well as request more clarification on the sign containing “WI-FI.” The Board, on motion of Chair Lawson, seconded by Member Erwin conditionally approves the application for CA-18-04.

IV. ADJOURN

The Board, on motion of Chair Lawson, seconded by Member Erwin, adjourned the meeting at 5:29 P.M.

Wes Lawson,
Chair

Attest:

Tare' Stapp,
Municipal Clerk